

AI Skill Booster – 2-Day Intensive Course

Agentic AI in Business

Build your own AI agents – no programming required.

“Play & Learn” AI sessions in the AI Lab.
Apply, experiment with, and truly understand key AI concepts for business.
Receive a course certificate to strengthen your CV.



PROGRAM

AI-savvy professionals and leaders make better decisions – and much faster.

The new generation of AI-enabled thinkers and leaders is in high demand among employers to drive their AI transformation forward.

<p>EXPERIENCE THE UNIQUE AI LAB</p> <p>Two-day intensive course in Winterthur, designed specifically for business students, new hires, and managers. You will learn key AI concepts and build your own agents for typical business use cases in the AI Lab – without any programming.</p> <p>Your benefits:</p> <ul style="list-style-type: none">• Demonstrate AI skills to colleagues and employers• Get fit for AI-driven transformation in companies• Proactively boost your career opportunities <p>In the AI Lab, you will work hands-on with different AI models and develop your own prototypes for realistic business scenarios.</p> <p>Note: Each course is limited to a maximum of 20 participants.</p>	<p>WHAT WE COVER IN THIS COURSE</p> <p>Our mission is to prepare critical thinkers, future leaders, and decision-makers for the AI-supported business world – with exactly the skills and tools they need to succeed in the dynamic field of artificial intelligence.</p> <p>Course structure:</p> <ul style="list-style-type: none">• AI-supported use cases in business• Structured prompting for precise results• AI models and architectures• AI agents and tools• Multi-agent configurations• AI developments – what is coming for companies <p>Our experienced AI coaches guide you through realistic AI use cases in an interactive workbench setting.</p>
<p>WHAT TO EXPECT</p> <ul style="list-style-type: none">• Concrete AI use cases in business• Structured prompting for better results• AI models, agents, and multi-agent setups• Current AI developments and trends <p>Target group: Alumni and business students who want to understand AI in a practical way and showcase it on their CV. You will receive a course certificate that you can use in your CV and job applications.</p>	<p>WHAT'S IN IT FOR YOU?</p> <p>In this Skill Booster:</p> <ul style="list-style-type: none">• You will learn important AI concepts and terminology relevant for organizations.• You will gain a clear conceptual understanding of AI applications for concrete use cases.• You will develop your own AI models and prototypes in the practice-oriented AI Lab.• You will receive a course certificate that you can present in your CV and job applications.